INDEX OF SUBJECTS

Titles of books are followed by the name of the author of the work reviewed. All other references are to original articles.

Ability to fake occupational interest, measuring, 123; ——, Prof. H. F. Adams and the two-factor theory, 374; ——, reply, Dr. R. H. Thouless and rejoinder, two-factor theory, 572; ——, tests, study, fatigue, three-hour college, 175; ——, young Mexican children, intelligence, drawing, 382.

Accidents, city railway, automobile, 577.

Achievement, intelligence, personality, emotion, college, 668; ——, relation between interest and, 59.

Activity movement, the (Hissong), 340.

Adjacent advertisements, influence, reading matter upon effectiveness, 49.

Adolescence, studies, mental hygiene (Williams), 338.

Adults from samples, their penmanship, determination, intelligence, 515.

Advertisements by men and women, differences, readiness, recall of same, 308; ——, history, full-page, 512; ——, influence, reading matter upon effectiveness, adjacent, 49; ——, in magazines, demonstration, new method, determining relative efficiencies of, 74.

Advertising, habitual word association, colors, possible factors, 277.

Age, grade location, mental age, relative influence upon educational, 184; ——, relative influence, educational age, grade location, mental, 184; ——, reliability, Goodenough intelligence test used with sub-normal children fourteen years of, 217.

Aims, introductory course, psychology, nature and, 614.

Alpha examination, analytic use, Army, 254.

Appeal, performance in theater, measurement, 403.

Applications, phychophysical method, two industrial, 269.

Aptitude, prognostic study, engineering, 107.

Aptitudes of 312 prisoners, mechanical, 485.

Army Alpha examination, analytic use, 254; ——, performance scale, clinical practice, short, 532.

Association test, significance, responses in free, 247.

Associations, colors as possible factor, advertising, habitual word, 277.

Binet below age, six, comparative reliability, Stanford, 331; —— test performance, study, relation, brightness to Stanford, 205.
Block-design test, revision, clinical practice, Kohs', 298.
Board, primary cylinder, 412.
Brightness, Stanford-Binet test performance, study, relation, 205.
Building personality in children (Myers), 226.

Chart, constructing prediction, 406.
Children, critical review, group difference, Spanish-speaking, 549; —— fourteen years of age, reliability, Goodenough intelligence test used with sub-normal, 217; ——, intelligence, drawing ability, young Mexican, 392; ——, mental fatigue, Mexican school, 675; ——, mental growth, dull Italian, 651; —— oil industry workers, mental traits, 633; ——, sex differences, mental functioning, school, 559.
Choice, primary reading tests, one criterion, 419; —— test, note, multiple, 219.
City railway, automobile accidents and, 577.
Classes, conditioning role, experience in student judgment, optimum size of college, 685.
Clerk, test evaluating essential qualifications, position, office, 644.
Clinical practice, Kohs block-design test, revision, 298; —— practice, short Army performance scale, 532.
College ability tests, study, fatigue, three-hour, 175; —— classes, conditioning role, experience in student judgment, optimum size, 685; —— men, sources and permanence, vocational interests, 233; ——, predicting success, engineering, 343.
Color, legibility of copy, influence, 201.
Colors, factor in advertising, habitual word associations, 277.
Conditioning learning, general psychology, analysis, factors, 9, 131.
Consumer estimates quality, sub-conscious sensory impressions, how, 241.
Copy, influence, color, legibility of, 201.
Course, psychology, nature and aims, introductory, 614.
Craving for superiority, the (Dodge and Kahn), 591.
Criterion for choice, primary reading tests, one, 419.
Cylinder board, primary, 413.

Delinquency, improper school placement, factor, juvenile, 519; ——, Porteus maze, discriminative measure, 427.
Dentists, Germany's elimination test, 465.
Department stores, recent policies, costs and profits (Emnet), 337.
Dependability, reliability, validity, 116.
Derived scores yielded, McCall multi-mental scale, reliability and validity, 322.

Design test, revision, clinical practice, Kohs block, 298.
Determining relationship between reported preferences, performance, technique, 288.
Differences, Spanish-speaking children, critical review, 549; —— in mental functioning, school children, sex, 559; —— in readiness, recall, same advertisements, men and women, 308.
Drawing ability, young Mexican children, intelligence and, 382.
Dull Italian children, mental growth, 651.

Educational age, grade location, mental age, relative influence, 184.
Effectiveness, adjacent advertisements, influence, reading matter, 49.
Efficiencies, advertisements, magazine demonstration, new method, determining relative, 74.
Elements of human engineering (Gow), 337.
Elimination test, dentists, Germany's, 465.
Emotion, college achievement, intelligence, personality, 668.
Emotions, note, validity and reliability, scores yielded, Pressey X-O test, 681.
Engineering aptitude, prognostic study, 107; —— college, predicting success, 343.
Errors, junior high school pupils, critical study, grammatical, 421.
Estimates quality, sub-conscious sensory impressions, how consumer, 241.
Evaluation, intelligence quotients, chart, better, 91.
Events, wishes concerning improbable future, 584.
Examination, analytic use, Army Alpha, 254.
Experience, student judgment, optimum size, college classes, conditioning role, 685.

Factor, juvenile delinquency, improper school placement, 519; —— theory of ability, Prof. H. F. Adams, two-, 374; —— theory of ability, reply to Dr. R. H. Thouless and rejoinder, two-, 572.
Factors, advertising, habitual word associations, colors, 277; —— conditioning learning, general psychology, analysis, 9; 131; —— influencing speed of reading, space between lines, learning, studies, typographical, 388; —— influencing speed of reading, reduction, size of newspaper print, studies, typograpical, 525; —— influencing speed, reading, style of type face, studies, typographical, 605.
Fake occupational interest, measuring ability, 123.
Fatigue, Mexican school children, mental, 675; ——, three-hour college ability tests, study, 175.
Form of question, suggestibility, 358; —— of type, perception of words, influence, 167.

Foundations of abnormal psychology (Moss and Hunt), 600.
Free association test, significance, responses, 247.
Full-page advertisements, history, 512.
Future events, wishes concerning improbable, 584.

General psychology, analysis, factors conditioning learning, 9, 131.
Goodenough intelligence test, sub-normal children fourteen years of age, reliability, 217.
Grade location, mental age, relative influence, educational age, 184.
Grammatical errors, junior high school pupils, critical study, 421.
Growth, dull Italian children, mental, 651.

Handicapped, occupations for mentally, 497.
High school pupils, critical study, grammatical errors, junior, 421.

Impressions, how consumer estimates quality, sub-conscious sensory, 241.
Industrial applications, psychophysical method, two, 269.
Industrial psychology (Viteles), 614.
Industry workers, mental traits, children of oil, 633.
Influence upon educational age of grade location, mental age, relative, 184.
Intelligence, adults, samples of their penmanship, determination, 515; ——, personality, emotion, college achievement, 668; —— quotients, chart, better evaluation, 91; —— test, sub-normal children fourteen years of age, reliability, Goodenough, 217.
Interest and achievement, relation between, 59; ——, measuring ability to fake occupational, 123; —— test, shortcuts, scoring, 1.
Interests, college men, sources and permanent, vocational, 233.
Introduction to abnormal psychology (Fisher), 600.
Introductory course, psychology, nature, aims, 614.
Italian children, mental growth, dull, 651.

Judgment, optimum size, college classes, conditioning role, experience in student, 685.
Junior high school pupils, critical study, grammatical errors, 421.
Juvenile delinquency, improper school placement, factor, 519.

Knowledge, use of library, study, students', 475.

Leading, typographical factors influencing speed, reading, space between lines, 388.
Learning, effect, temporal set, 257; ——, general psychology, analysis, factors condition, 9; 131.

Legal psychology (Ernest), 225.
Legibility of copy, influence, color, 201.
Library, study, students' knowledge in use, 475.
Lines, studies, typographical factors, speed of reading, space between, 388.
Location, mental age, influence upon educational age, grade, 184.

McCall, multi-mental scale, reliability, validity, derived scores, 322.
Magazines, demonstration, new method, determining efficiencies of advertisements, 74.
Marks, competition, 315.
Maze, discriminative measure, delinquency, Porteus, 427.
Meaning of music, the (Pratt), 447.
Measure, delinquency, Porteus maze, discriminative, 427.
Measurement of interests (Fryer), 229.
Men, sources, permanence of vocational interests, college, 233.
Mental defective, a problem in social inefficiency, the (Berry and Gordon), 600.
Mental age, relative influence, educational age, grade location and, 184; —— functioning, school children, sex differences, 559; ——, scale, reliability, validity, scores, McCall multi-, 322.
Mentally handicapped, occupations, 497.
Method, determining relative efficiencies, advertisements in magazines, demonstration, new, 74; ——, two industrial applications, psychophysical, 269.
Methods of choosing a career (Earle), 699.
Mexican children, intelligence, drawing ability, young, 382; —— school children, mental fatigue, 675.
Multi-mental scale, reliability, validity, scores, McCall, 322.
Multiple-choice test, note, 219.

Nervous stability, effect, varying periods of sleep, 623.
Newspaper print, studies, typographical factors influencing speed of reading, reduction in size, 525.
Normal children, fourteen years of age, reliability, Good-enough intelligence test, with sub-, 217.

Occupational interest, measuring ability to fake, 123.
Office clerk, test, evaluating essential qualification, position, 644.
Optimum size, college classes, role of experience, student judgment, 685.
Ourselves and the world (Lumley and Bode), 440.

Penmanship, determination, intelligence, adults from samples, 515.
Perception of words, influence, form of type, 167.

Performance scale, clinical practice, short Army, 532; ——, study, relation, brightness to Stanford-Binet test, 205; ——, technique, determining relationship between reported preference and, 288.
Performances in theater, measurement, appeal, 403.
Permanence, vocational interests, college men, sources, 233.
Personnel bibliographical index, the (Cowley), 598.
Personality, emotion, college achievement, intelligence, 668; —— tests, intercorrelation, standardized, 453.
Placement, factor in juvenile delinquency, improper school, 519.
Practice, Kohs block-design test, revision, clinical, 298; ——, short Army performance scale, clinical, 532.
Prediction chart, constructing, 406.
Preference and performance, technique, determining relationship between, 288.
Present-day psychology, an objective study in educational psychology, (Ralston and Gage), 229.
Pressey X-O test of emotions, validity, reliability, scores, 681.
Primary reading tests, one criterion for choice, 419.
Print, studies, typographical factors influencing speed of reading, reduction in size, newspaper, 525.
Prisoners, mechanical aptitude of 312, 485.
Problems of neurosis (Adler), 227.
Procedure, obtaining comparable scores, 324.
Psychic, examination, Miss Gene Dennis, 691.
Psychology, analysis, factors conditioning learning, general, 9; 131; ——, nature and aims, introductory course, 614.
Psychology in modern business (Hepner), 442.
Psychology of the inventor, the (Rossman), 445.
Psychopathic personalities (Kahn), 594.
Psychophysical method, two industrial applications, 269.
Pupils, critical study, grammatical errors, junior high school, 421.

Qualifications, position of office clerk, experimental test, 644.
Qualities, rating temperamental, 398.
Quality, sub-conscious sensory impressions, how consumer estimates, 241.
Question, suggestibility and form, 358.
Quotients, chart, better evaluation, intelligence, 91.

Railway, automobile accidents and city, 577.
Readiness of recall, same advertisement, men and women, differences, 308.

Reading abilities of college students (Eurich), 596.
Reading matter upon effectiveness, adjacent advertisements, influence, 49; ——, reduction in size, newspaper print, studies, typographical factors, speed, 525; ——, space between lines, leading, studies, typographical factors, speed, 388; ——, style of type face, studies, typographical factors, speed, 605; —— tests, one criterion, choice of primary, 419.
Readings in industrial psychology (Moore and Hartmann), 445.
Recall, same advertisement, men and women, differences in readiness, 308.
Relationship between reported preferences and performance, technique determining, 288.
Reliability, Stanford-Binet below age of six, comparative, 331; ——, scores, Pressey X-O test, emotions, validity and, 681.
Reported preferences and performance, technique, determining relationship between, 288.
Responses, free association test, significant, 247.
Role of experience, student judgment of optimum size, college classes, conditioning, 685.

Scale, clinical practice, short Army performance, 532; ——, reliability and validity, scores, McCall multi-mental, 322.
School children, mental fatigue, Mexican, 675; —— children, sex differences, mental functioning, 559; —— placement, factor, juvenile delinquency, improper, 519; —— pupils, study, grammatical errors, junior high, 421.
Scientific approach to labor problem, a (Ford), 446.
Scores, Pressey X-O test, emotions, validity and reliability, total, 681; ——, routine procedure, obtaining comparable, 324; —— McCall multi-mental scale, reliability and validity, 322.
Scoring, interest test, shortcuts, 1.
Secret ways of the mind. (Kranefeldt), 600.
Sensory impressions, how consumer estimates quality, subconscious, 241.
Set on learning, effect, temporal, 257.
Size, college classes, role of experience, student judgment, optimum, 685; ——, newspaper print, studies, typographical factors, speed, reading, reduction, 525.
Sleep on nervous stability, effect, varying periods, 623.
Sorry but you are wrong about it (Wiggam), 440.
Space between lines, studies, typographical factors, speed of reading, 388.
Spanish-speaking children, group differences, 549.

Speed, reading, reduction, size of newspaper print, studies, typographical factors, 525; ——, reading, space between lines, typographical factors, 388; ——, reading, style of type face, typographical factors, 605.
Stability, effect, varying periods, sleep, nervous, 623.
Standardized personality tests, intercorrelation, 453.
Stanford-Binet test performance, relation, brightness to, 205; —— below age of six, comparative reliability, 331.
Student judgment, optimum size, college classes, role, experience, 685.
Student's knowledge, use of library, study, 475.
Study, engineering aptitude, prognostic, 107; ——, grammatical errors, junior high school pupils, critical, 421.
Style, type face, typographical factors, speed, reading, 605.
Subconscious sensory impressions, how consumer estimates quality, 241.
Sub-normal children fourteen years of age, reliability, Goodenough intelligence test, 217.
Success in engineering college, predicting, 343.

Temperamental qualities, rating, 398.
Temporal set on learning, effect, 257.
Test, dentists, Germany's elimination, 465; ——, evaluating qualifications, position, office clerk, 644; ——, note, multiple-choice, 219; —— performance, relation, brightness to Stanford-Binet, 205; ——, revision, clinical practice, Kohs' block-design, 298; ——, shortcuts, scoring, interest, 1; ——, significance, responses, free association, 247; —— used with sub-normal children, reliability, Goodenough intelligence, 217.
Tests, one criterion, choice, primary reading, 419; ——, intercorrelation, standardized personality, 453; ——, study, fatigue, three-hour college ability, 175; —— of emotions, validity, reliability, total scores, 681.
Theater, measurement, appeal of performances, 403.
Theory, ability, Prof. H. F. Adams and two-factor, 374; ——, ability, reply to Dr. R. H. Thouless, rejoinder, two-factor, 572.
Three-hour college ability tests, study, fatigue, 175.
Traits, children of oil industry workers, mental, 633.
Two-factor theory, ability, Prof. H. F. Adams and, 374.
Type, perception of words, influence, form of, 167; —— face, studies, typographical factors, speed, reading, style, 605.

Typographical factors, speed, reading, space between lines, studies, 388; —— factors, speed, reading, reduction of size, newspaper print, 525; —— factors, speed, reading, style of type face, 605.

Use of Army Alpha examination, analytic, 254.

Validity, dependability, reliability, 116; ——, scores, McCall multi-mental scale, reliability and, 322; ——, reliability, Pressey X-O test, emotions, note, 681.

Vocational interests, college men, sources and permanence, 233.

Word association, colors, factor in advertising, habitual, 277.
Words, influence, form of type, perception, 167.
Workers' emotions in shop and home (Hersey), 592.
Workers, mental traits, children, oil industry, 633.

Young Mexican children, intelligence and drawing ability, 382.

INDEX OF AUTHORS

The names of authors of original contributions are printed in Capitals and Small Capitals.

ADAMS, HENRY F., 572.
Anderson, A. C., 227.
ARMSTRONG, CLAIRETTE P., 559.
BABCOCK, HARRIET, 532.
BAKER, FLORENCE, 419.
BARKLEY, KEY LEE, 74, 308.
BASINGER, MARGARET, 515.
BEAR, ROBERT M., 685.
BERND, H. D., 577.
BINGHAM, W. V., 116.
BOWMAN, HERBERT L., 288.
BRITT, STEUART H., 691.
BROOM, BEATRICE H., 515.
BROOM, M. E., 419, 681.
BURTT, H. E., 338, 358, 447, 594.
CHARLES, JOHN W., 315.
COPELAND, HERMAN A., 219.
DORCUS, ROY M., 277.
Drake, Raleigh M., 448.
DURLING, DOROTHY, 331, 519.
DYER, JOHN RUSKIN, 233.
Edgerton, Harold A., 229.
EDWARDS, K. H. R., 398.
EVANS, J. E., 577.
FLEMMING, EDWIN G., 668.
GARTH, THOMAS R., 675.
GASKILL, HAROLD V., 358.
GAUDET, FREDERICK J., 512.
Gentry, J. R., 340.
GESCHE, IRMA, 675.
GILLILAND, A. R., 614.
GREEN, HELEN J., 1.
GRIFFIN, HAROLD D., 406.
HAUSE, ENID, 322.
HAVEN, EDSON S., 219.
HEILMAN, J. D., 184.
HODGES, J. H., 343.
HOLCOMB, G. W., 107.
HOLCOMB, WALTER M., 675.
HORST, PAUL, 324.
HUGHES, LOIS S., 382.
HUMM, DONCASTER, 91.
Husband, Richard W., 104.
HUTT, MAX L., 298.
ISRAELI, NATHAN, 584.
JENSEN, MILTON B., 633.
KARPELES, LOTTA M., 427.
KELLER, HAND, 465.
KELLOGG, W. N., 49.
KEYS, NOEL, 497.
LAIRD, DONALD A., 241.
LASLETT, H. R., 107.
LAUDERBACH, J. C., 322.
LEDGERWOOD, RICHARD, 403.
Lehman, H. C., 450, 592.
LONGSTAFF, HOWARD P., 9, 131.
LOUTTIT, C. M., 103, 440, 475, 602.
MCELWEE, EDNA WILLIS, 217, 413.
MCKEE, PAUL, 184.
MANUEL, H. T., 382.
Meier, Norman C., 100.
NATHAN, JEANETTE M., 497.
Nelson, Oscar S., 226, 337.
NEMOITIN, BERNARD O., 59.
NOLL, VICTOR H., 175.
OMWAKE, KATHARINE T., 623.
PATERSON, DONALD G., 388, 525, 605.
PATRICK, JAMES R., 228, 475, 598.

PERKINS, RUTH E., 205.
POWELL, WEBSTER, 519.
PROBST, J. B., 644.
REMMERS, H. H., 257, 600.
RODGERS, GRACE S., 421.
SANCHEZ, GEORGE I., 549.
Scott, T. C., 231.
SIMPSON, RAY MARS, 485.
STAGNER, ROSS, 453.
STEINMETZ, HARRY C., 123.
STRONG, EDWARD K., 1.
SUMNER, F. C., 201.
THISTED, M. N., 257.
THORNDIKE, EDWARD L., 247.
THOULESS, ROBERT H., 374.
TINKER, MILES A., 167, 388, 525, 605.
WEBER, C. O., 465.
WECHSLER, DAVID, 254.
WENDT, G. R., 269.
WHEELER, LESTER R., 651.
Whipple, Guy M., 442.
WILSON, M. O., 343.
Young, Epsie, 340.
ZIENTS, B. BERNARD, 512.